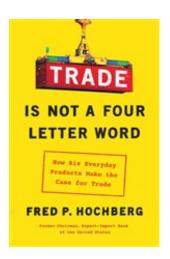
Trade Is Not a Four-Letter Word



Fred P. Hochberg

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Trade myths, busted and debunked, with the help of six surprising everyday goods—the taco salad, the Honda Odyssey, the banana, the iPhone, the college degree, and the blockbuster HBO series Game of ThronesTrade allows us to sell what we produce at home and purchase what we don't. It lowers prices and gives us greater variety and innovation.



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